

<http://thefashionpropellant.blogspot.com/2019/02/20-new-talents-from-best-italian.html>

20 new talents from the best Italian fashion schools at "Eyes On Me" by MILANO UNICA (part 1)

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Future-oriented as usual, MILANO UNICA focused its attention on young designers coming from the best fashion schools of Italy, with a special project called "Eyes On Me", where the students had the occasion to showcase their graduate collections, meet important talent scouts and be under the spotlight of mass media.

"*Eyes On Me*" is one of those initiatives that makes me realize how much important is to bet on the new generations for the survival of the Italian fashion industry and that something is finally moving in this direction. Organized during the 28th edition of MILANO UNICA, hosted at Rho Fieramilano from 5th to 7th February, this event was made in collaboration with PSFM Piattaforma Sistema Formativo Moda and Fashion Graduate Italia.

An important occasion for 20 young students, selected from some of the best fashion schools, to have a dedicated space to show their talent inside a so renowned fashion international trade fair. Always in search of fresh blood, talent scouts and companies' recruiters can only look favorably upon this kind of projects.

Visiting Milano Unica I spent great part of the day with these young talents to better know their works and story, so I decided to write an article, or rather two, interely dedicated to them, with a special focus on the fabrics and particular effects they used to realize their graduate collections. Many of them are familiar faces, already seen during the days of Fashion Graduate Italia or other events I continuously follow to enhance and support young designers.

GRETA MORONI

Greta Moroni is a name that recurs many times in my blog, because her collections won many prizes and participated to severale contests and exhibitions. Coming from [ISTITUTO SECOLI](#), this timid but strong girl won the "*Ecological Fashion Design Contest*" in China, was recently selected by DREAMERs Torino, participated as "*Designer To Watch*" in the latest edition of the Secoli Fashion Show and her works appeared also on Vogue Talents.



Greta Moroni, ex student of Istituto Secoli, showcased her graduate collection at "Eyes on Me" by Milano Unica

All these recognition were gained because she's able to conjugate a complex and refined style to a strong sensitivity for the respect for environment and the condition of our species in relationship with our planet.



Greta Moroni at "Eyes on Me" by Milano Unica

At "Eyes on Me" Greta presented her spring summer 2019 conscious collection, "*Libertà di camminare sulle aiuole*" ("*The freedom of walking on the grass*"), inspired by the absurdity of our modern life expressed by pictures printed and patched on fabrics, representing the deep sense of discomfort and the distorted vision of the civilized world we insist to have to stand our crazy lifestyle, so far from our first natural environment that is Mother Nature.



"Libertà di camminare sulle aiuole", sustainable collection by Greta Moroni

The sustainable collection revolves around the concept of transformation through convertible outfits that can be worn in different ways (with giant labels that explain the way of use and that can be also decorative) to reduce the number of unnecessary garments to buy each season and consequently reducing the impact of fashion. The ecological intent of the designer is clear also in the use of sustainable fabrics, like the organic linen, hem and cotton, while the patched photos are printed on labels derived from recycled plastic bottles.



Outfit of "Libertà di camminare sulle aiuole", sustainable collection by Greta Moroni