



ISTITUTO SECOLI
NOVARA

THE FASHION MAKERS' SCHOOL

istitut**Secoli**





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WHO WE ARE

Istituto Secoli was founded in 1934 thanks to the idea of Carlo Secoli, with the aim of spreading the sartorial tradition, the **culture of Made in Italy** and transmitting to students a solid **Technical method**.

A few years later the first **Patternmaking** courses were developed in the Milan office, making **the school the international reference point for the study of technical and applied design**: the institute has always trained the **most sought-after talents** from the fashion system. The mission of Istituto Secoli is also in the activity of Organizational Consultancy that leads the institute to cooperate with the operating departments of fashion brands.

Istituto Secoli is a **founding member of Piattaforma Sistema Formativo Moda**, member of Sistema Moda Italia (SMI), of the Associazione Nazionale Tecnici Professionisti Sistema Moda (**ANTIA**), the International Association of Designers and Clothing Managers (**IACDE**), and Eduitalia International training.

ISTITUTO SECOLI – OUR MISSION

“**Making fashion**” is much more than a manual skill - it’s about ideas, creativity, and technique, all channeled into one project. This is our passion, our culture, and our design. This is what drives us whenever we teach fashion. We have owned the knowledge and the unique techniques of Made in Italy and we share them with students of different nationalities, through a **Method** that became over time **synonymous with expertise**, and through with an educational approach ever with an eye for the evolutions of the fashion professions.

Established in 1934, Istituto Secoli was the first Italian fashion school. Over the years, we have shaped **four generations of fashion makers** - now key figures in Italian and international brands. Skilled and competent, our graduates can design and create clothes, having studied to the smallest of details.

NUMBERS OF ISTITUTO SECOLI

1934

*FOUNDATION
YEAR*

80.000

*FORMER
STUDENTS*

450

*STUDENTS IN THE
YEAR 2021/22*

34

*DIFFERENT
NATIONALITIES*

40

TEACHERS



WHY NOVARA'S SCHOOL WAS BORN

The city of **Novara** and the surrounding area host one of the most important industrial fashion centers in Italy, a globally unique marble where some of the **most important brands** have operational head office and **design their collections**. The figure of the “prototypist” emerges among the most sought-after professional figures by fashion companies in Italy and especially in the Novara area.

This is where the Istituto Secoli Novara project comes from: opening a **school of excellence dedicated to the training of prototypists in partnership with the brands**, with the aim to meet the present and future needs of companies of the sector.





SCHOOL AND COMPANY, TOGETHER

In this project school and company merge to give origin to a “**tailor-made training**”, where the Secoli Method interprets the needs of each company and summarizes them into an educational path to train their future fashion makers.

The school, therefore, becomes a “**Talent Garden**” designed to attract, select, and train the new generation.

The course ends with an internship in the prototype departments of the brand partners of the project, which thus become “**Factory Academy**”, with an organization capable of welcoming young people, convey the specifics of the unique and typical products of each brand and create **growth paths** that allow to increase and complete over time the skills of the participants.

SCHOOL AND COMPANY, TOGETHER

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The partners participating in the project in Novara become full-fledged protagonists:

the cooperation begins from the **planning phase of the didactic plan**, that comes from the results of the analysis of the professional profile of the prototypist currently working in each partner company, to continue with the «selection» phase, during which each company is involved in the **search for the most appropriate profiles**. In addition, companies actively contribute to the training, making it even more **specific and targeted**, through:

- **days of visiting** and **cooperative learning** inside the prototype departments of each partner.
- the supply of **models and materials** to each participant for the making of an original prototype with the supervision of a senior brand prototypist.
- at the end of the academic course each company **guarantees to at least 3 participants an internship aimed at possible recruitment**.

The partners support the Institute in the financing of **scholarships** for the most deserving students.

Alexander
McQUEEN

CANALI

GUCCI

HERNO

IN.CO S.P.A.

 *Loro Piana*

VERSACE

ZAMASPORT

ORGANIZATIONAL MODEL OF TRAINING

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This training project aims to recreate as faithfully as possible the working environment of the territory, and to encourage the growth of a shared professional culture.

The training takes place in classrooms/laboratories that reproduce in terms of technology, layout and organizational model a real prototype department.

Learning occurs in teamwork, within a non-competitive and dynamic environment, that aims to develop collaboration, responsibility, autonomy, and cooperation. **The training methodology directs participants to work and learn together towards common goals.**

STRUCTURE OF THE COURSE

- > **NAME OF THE COURSE:** Fashion Prototyping
- > **NUMBERS OF STUDENTS PER CLASS:** 30
- > **TRAINING PERIOD:** 10 months from October to July
- > **DURATION:** 1140 training hours in the classroom
- > **FREQUENCY:** full time (5 days per week, 30 hours of lessons and 5 hours of mandatory practice) structured in 2 semesters with 16 weeks of lessons (15 for lessons, 1 for exams) from October to May followed by 8 weeks of applied prototyping in cooperation with partner companies (in June and July).

COURSE OBJECTIVES

Highly specialized course directed to **high school and university graduates**.

Prototyping is an **essential phase in the development process of a fashion collection** that contains attributes of research, originality, quality, unique fit and identity of Made in Italy.

On the one hand it concludes and perfects the product development process, on the other it prepares the workability of the collection for mass production: the prototypist has **sartorial knowledge** and is able to make a complete garment with the highest manufacturing quality and to interact with the designer and the patternmaker in the process of defect of the garment and industrialization of the collection.

The training course starts from the **study of the model, raw materials** and fabrics, focuses on the **practice of techniques and methodologies of cutting, ironing, industrial and tailoring, moulage** and **defect of the garment** and **addresses the criteria and methodologies for product industrialization and quality control**.

A TUITION AFFORDABLE FOR EVERYONE

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To support the project there are a set of active policies aimed at financially facilitating students in order to make the course an accessible opportunity for all students in target with the goals of the path.

The tuition fee is **parameterized to the university ISEE** with wide contribution brackets in favor of lower ISEEs.

Scholarships on merit and for the territory are provided, studied together with the school's brand partners to approach and support the training of the most deserving students.

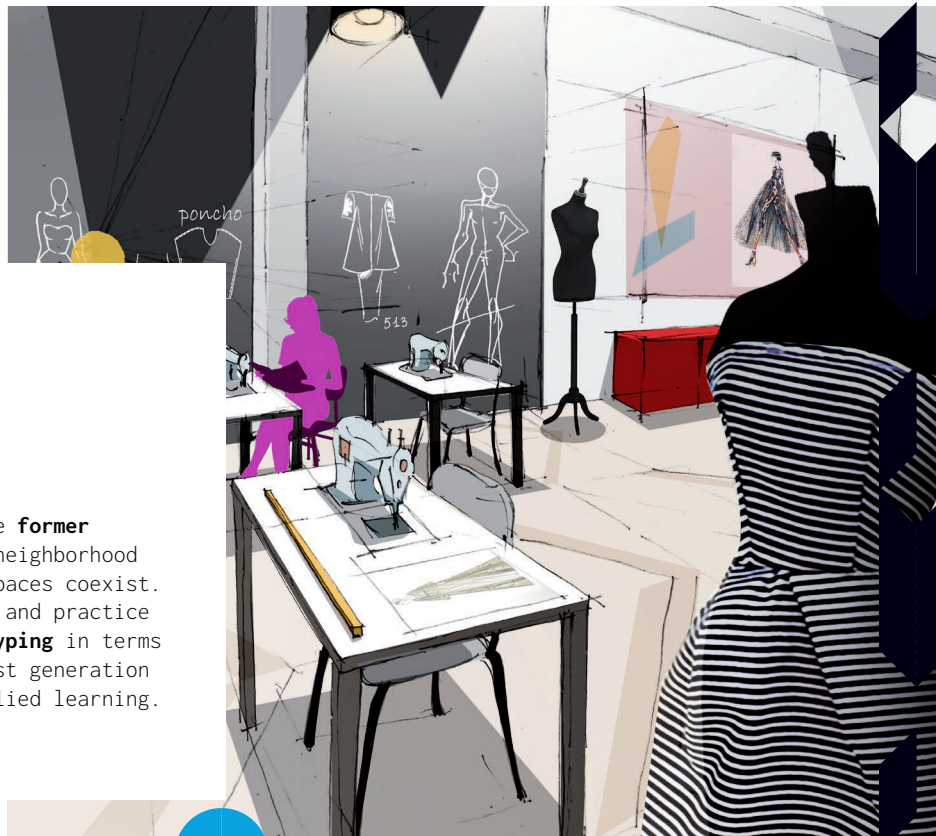
In addition to the possibility of **deferring the payment of fees**, the students of Istituto Secoli can rely on the economic support designed by **Intesa Sanpaolo** to ease their academic path. "**Per Merito**" is a loan that any student based in Italy can obtain, on condition that they are in compliance with the chosen course. It does not require any guarantee, and it enables students to pay their tuition fees, purchase teaching materials, accommodation expenses and everything needed to face their training path with serenity and confidence.

After the first year (12 months) of the loan, a 24-month "bridge period" can be activated: the borrower will have **up to 3 years during which no repayment of the sum used is required!** Subsequent repayment can be made in one instalment or applying for a personal loan with a maximum duration of 30 years.

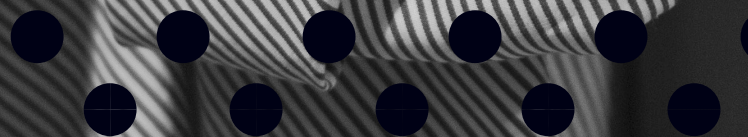
THE NEW SPACES

Innovation, tradition, technology.

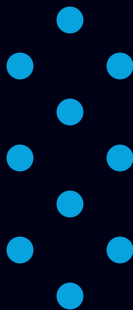
The new headquarter stands in the area of the **former De Agostini bookbinders**, a new contemporary neighborhood where commercial, residential and training spaces coexist. The school has spaces dedicated to the study and practice of prototyping, that reproduce a **real prototyping** in terms of technology and organizational model. Latest generation tools and technologies support students' applied learning.











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